



Friends of Inti Wara Yassi Annual Report 2022

JANUARY 2023

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UK Charity Registration Number: 1124355

Background on FIWY and CIWY

Friends of Inti Wara Yassi (FIWY) is a UK charity that exists to support Comunidad Inti Wara Yassi in Bolivia.

Comunidad Inti Wara Yassi (CIWY) is a Bolivian Non-Governmental Organisation engaged in protecting wildlife rescued from illegal trafficking and the conservation of ecosystems. Across its three wildlife sanctuaries, CIWY has cared for thousands of animals over the years, providing them a better quality of life and a future in their natural habitat. CIWY has been in operation since 1992 and is recognised internationally for its work in wildlife care and rehabilitation.



Jane Goodall speaks with CIWY Founder Nena Baltazar during a visit to CIWY's Machía Sanctuary.

FIWY was created by former CIWY volunteers in the UK, in order to provide financial and administrative support to CIWY. As a registered UK charity, FIWY facilitates tax-deductible donations from British taxpayers and qualifies for certain grants that would not be available to the Bolivian NGO.



Wayra, a puma at CIWY's Ambue Ari Sanctuary, inspired FIWY Trustee Laura Coleman to devote herself to supporting CIWY's work in creative ways. Wayra passed away in 2021, after 18 years at Ambue Ari.

FIWY manages the CIWY website, the Sponsor-an-Animal program, online donations, the monthly newsletter, and the online shop, dispatching merchandise like the CIWY calendar to supporters around the world.

FIWY Five Year Fundraising Summary

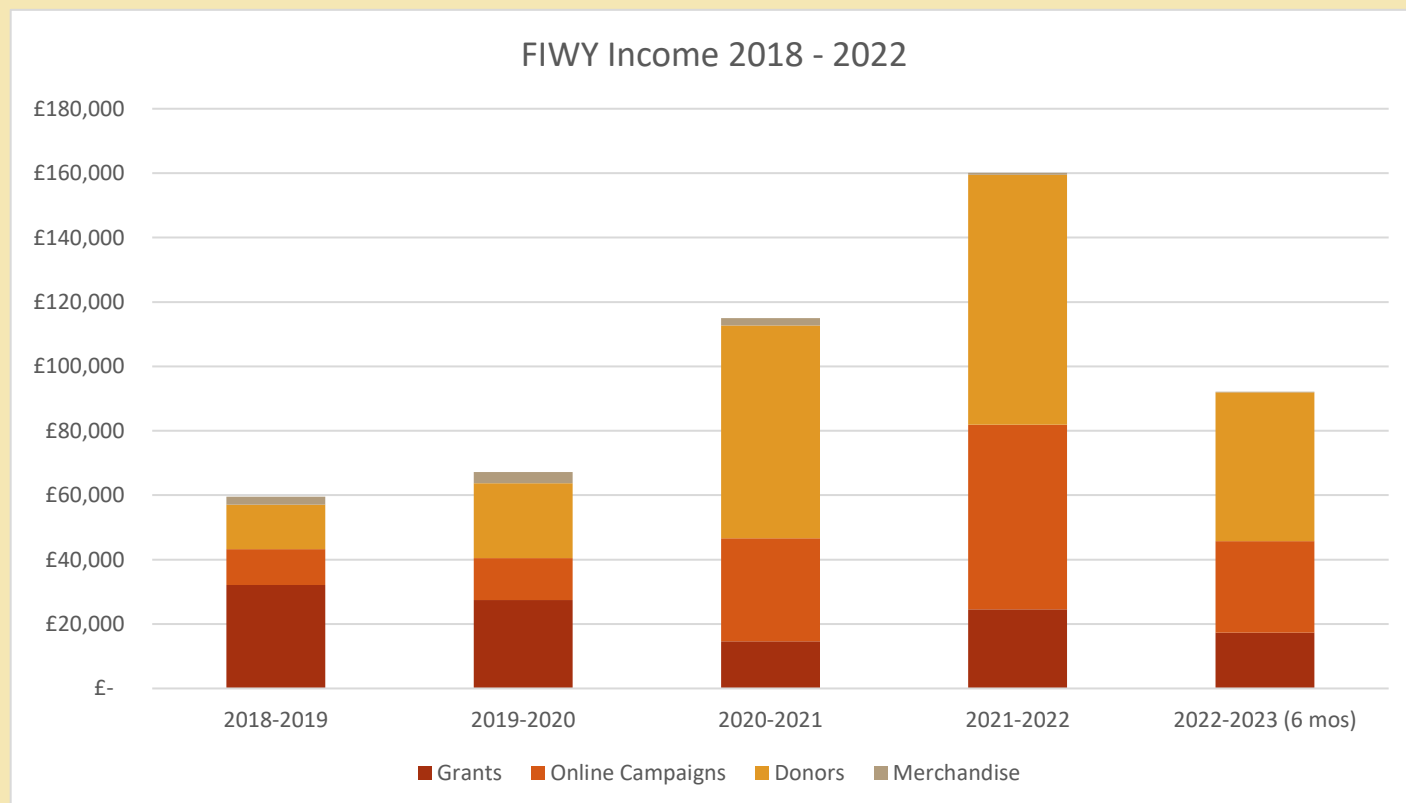
April 2018 – September 2022

(FIWY's Fiscal Year runs from April to March)

Source	Type	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023 (6 months)
Grants*		£ 32,127	£ 27,426	£ 14,679	£ 24,562	£ 17,367
Online Campaigns		£ 11,106	£ 13,013	£ 31,979	£ 57,312	£ 28,347
Donors		£ 13,865	£ 23,292	£ 66,032	£ 77,637	£ 46,247
	<i>Sponsor-an-Animal*</i>	£ 3,329	£ 3,207	£ 8,572	£ 19,597	£ 15,216
	<i>Recurring Donations</i>	£ 7,867	£ 5,505	£ 10,056	£ 14,581	£ 7,526
	<i>One-time Donations</i>	£ 2,669	£ 14,581	£ 47,404	£ 43,460	£ 23,505
Merchandise		£ 2,446	£ 3,472	£ 2,347	£ 571	£ 209
TOTAL		£ 59,544	£ 67,203	£ 115,037	£ 160,082	£ 91,170

Total Restricted	£39,101	£31,271	£34,303	£ 55,473	£ 43,540
Total Unrestricted	£17,739	£35,897	£80,729	£ 102,182	£ 48,630

*A small portion of these grants and sponsor payments were made directly to CIWY, without passing through FIWY's UK accounts.



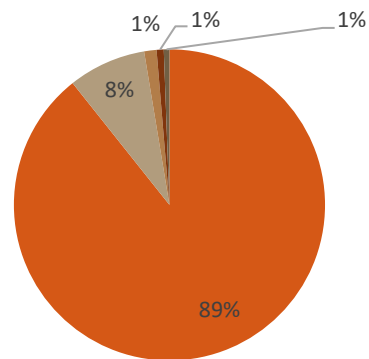
How does FIWY spend its funds?

<i>FIWY Expenditure</i>		
<i>April 2021 - March 2022</i>	<i>GBP</i>	
<i>Transfer to CIWY Sanctuaries</i>	£	137,004
<i>FIWY Administration/Salaries</i>	£	12,406
<i>Paypal & other fees</i>	£	1,976
<i>Fundraising & Merchandise Costs</i>	£	1,129
<i>Website & Mailchimp Costs</i>	£	900
Year Total	£	153,415

The majority of the money FIWY raises is transferred directly to Bolivia, to support the sanctuaries with general operations, such as animal food and veterinary care, and special projects, such as new animal enclosures.

A minimal amount of unrestricted funds is used to cover FIWY's expenses, which include one part-time salary and small costs related to maintaining the CIWY website, selling merchandise, etc.

FIWY Expenditure 2021-2022



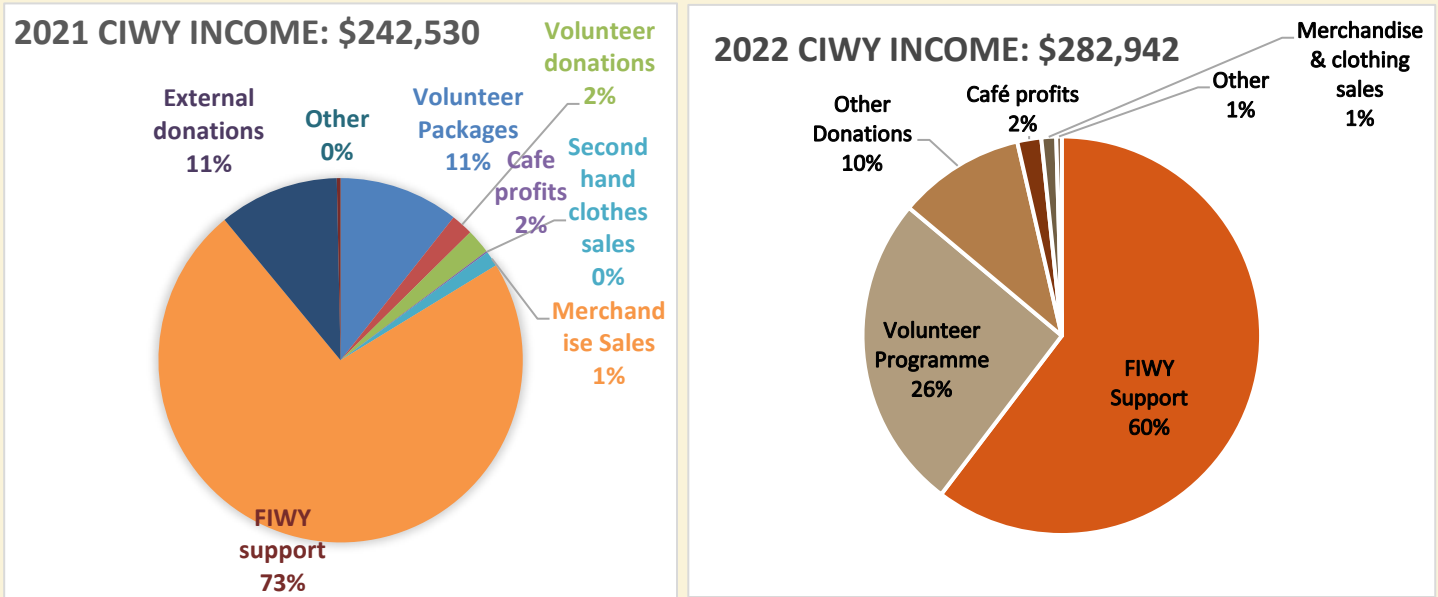
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- Administration/ Salaries
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- Fundraising & Merchandise Costs
- Website & Mailchimp Costs

Howler monkeys howl from the canopy at Ambue Ari. Situated along the Bolivian Amazon, CIWY's sanctuaries provide its rescued animals with the closest alternative to life in the wild.



CIWY by the numbers

CIWY's income in Bolivia rebounded in 2022, thanks largely to a return of international volunteers. They are still lower than pre-Covid numbers, but will hopefully continue to rise in 2023. For the second year in a row, FIWY UK has been the largest source of funding for CIWY.



In 2022, CIWY:

- rescued 38 animals
- released 25 animals
- transferred 35 animals from Machia to Jacj Cuisi
- hosted 235 volunteers between the 3 sanctuaries (up from 130 in 2021)

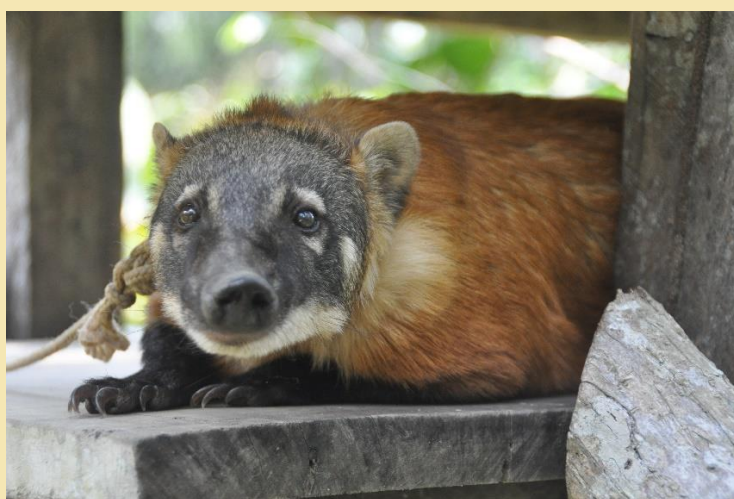
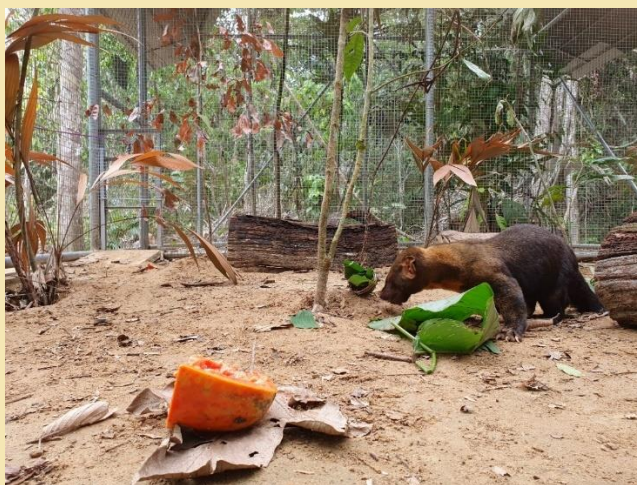


The "hermanitos" are three pumas that were rescued in June. After being poached from the wild and kept as pets, not only were they malnourished, but they are sadly unable to learn the survival skills to return to the wild. They must rely on humans for food, but CIWY can at least give them the closest thing to freedom at Ambue Ari Sanctuary. The pumas have adjusted well to their new space and are very sweet with each other. They needed 2 new management cages to keep everyone safe, and supporters quickly raised over £5,000 for this. The top 3 donors named the pumas: Nena, Frey, and Naoki.

FIWY procured 3 grants in 2022:

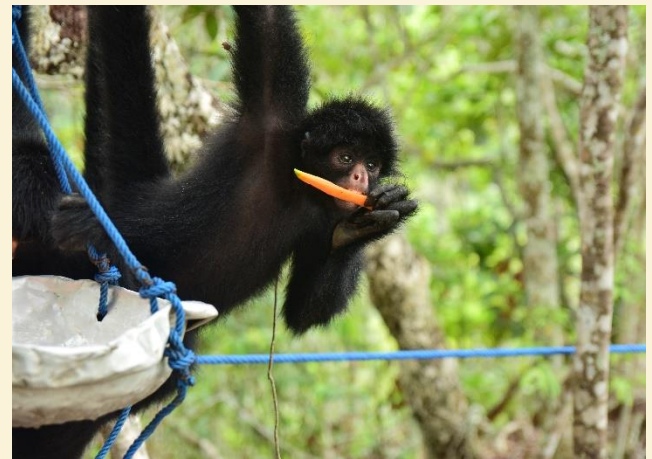


The Brigitte Bardot Foundation (FBB) contributed **£12,367** towards Jacj Cuisi construction in 2022, which funded the majority of the Small Animals Area. The coatis and tayra from Machía moved into their new home in October. They can now enjoy a safer and more natural environment without the external factors that affected their wellbeing at Machía.





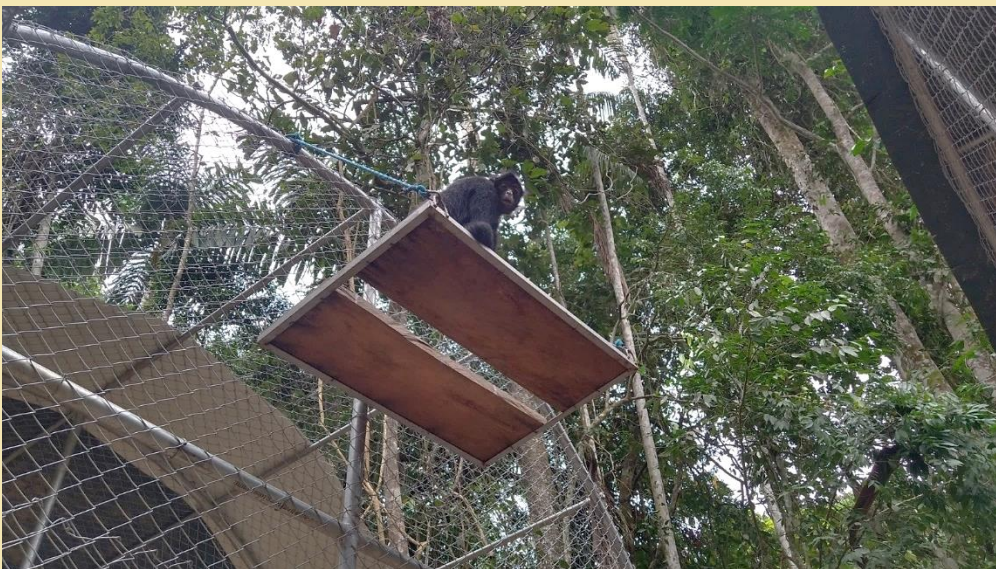
The Jean Sainsbury Animal Welfare Trust provided **£5,000** to support CIWY's general operations in 2022. This grant helped cover essential costs, like food, medicine, and staff salaries for 2 months at Machia and Jacj Cuisi Sanctuaries.





The International Primate Protection League has supported CIWY's primates for many years, and helped us stay afloat during the pandemic.

In 2022 their **£3,579** contribution enabled CIWY to complete the final touches of the new Spider Monkey Area at Jacj Cuisi, including the water system and outdoor platforms. The spider monkeys can now enjoy life in the treetops in the "Land of Dreams."



New funding angels lent a major helping hand this year:



Peanut Antonio, at Ambue Ari Sanctuary

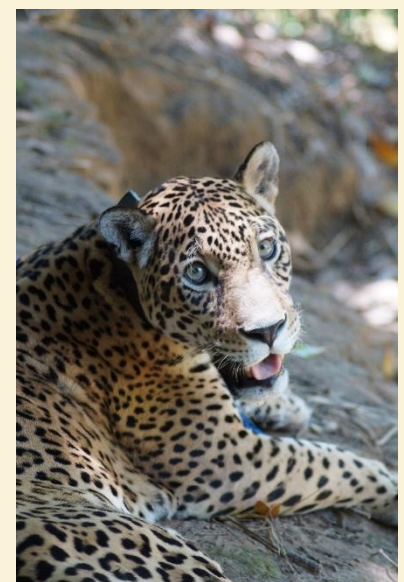
The Anonymous Matching Donor from the UK was our single biggest funder in 2022!

This UK firm first offered to match £10,000 when our Jacj Cuisi GlobalGiving campaign reached £10,000. Then they matched another £5,000 three more times, for a total donation of **£25,000**. Not only was this an incredibly generous contribution, but the 100% match also incentivized a record number of donations from our other supporters.

This gift helped CIWY provide continual care to 500+ rescued animals while volunteer numbers were still low, and also move forward with construction at Jacj Cuisi.



A pleasant surprise came when **One in an ARMY** (OIAA) selected CIWY as the target of a 5-day flash campaign. OIAA is a BTS fan collective and international volunteer group that arranges online donation campaigns to support different charities or NGOs. They supported CIWY to celebrate BTS member Kim Taehyung's birthday on December 30. The campaign raised **£8,370** from BTS fans around the world!



Amira, at Ambue Ari Sanctuary

FIWY thanks the following individual donors, who contributed over £1,000 each in 2022:

- Tricia O'Malley
- Morten Sivertsen
- Nadege Boutin
- Toril Andresen
- Laura Coleman
- Jack Goldstein
- Dawn Vink



Nadege Boutin donated the highest amount to our “hermanitos” fundraiser and named the female puma “Nena,” after CIWY’s founder.



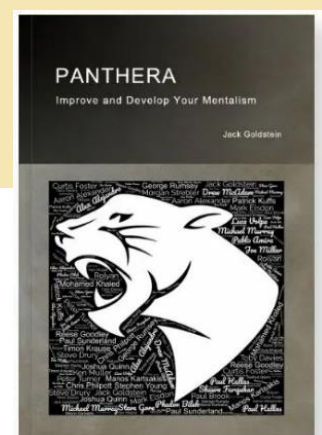
Tricia O'Malley's newest addition to the Mystic Cove series is out now! The squirrel monkey enclosure at Jaci Cuisi is named the “Mystic Cove” to commemorate the author's 2021 support in fully funding the area.



Laura Coleman published *The Puma Years* in 2021 and it continues to spread awareness of CIWY among readers around the world. The enthralling memoir recounts her experiences at Ambue Ari.

In addition to donating the majority of royalties to CIWY, Laura's book has inspired dozens of new donors and volunteers to support our work.

So many writers among our brilliant supporters! Jack Goldstein donates 100% of the proceeds from his latest book *Panthera: Improve and Develop Your Mentalism*.



Summary of FIWY's Achievements in 2022

- Increased annual income by approximately 30%
- Secured £20,946 worth of grant funding
- Raised £54,851 through Globalgiving, including 4 matching campaigns in April, July, September, and November
- Increased monthly income from recurring donors and animal sponsors by 39%
- Sent monthly newsletters to the growing list of subscribers - currently 5,364

FIWY now manages 204 Animal Sponsors & 143 Monthly Donors

Recurring Funds	Sept 2019	Sept 2020	Dec 2021	Dec 2022
Monthly Donors	£ 599	£ 1,345	£ 2,121	£ 2,503
Animal Sponsors	£ 310	£ 853	£ 2,295	£ 3,640
TOTAL Monthly	£ 909	£ 2,198	£ 4,416	£ 6,143



Rio the margay still leads the pack with more sponsors (19) than any other animal.

Sponsors help provide daily food, medicine and care for CIWY's animals. They receive updates on their animal every 6 months, with current photos and/or video.

Outlook for 2023



Machia's capuchin monkeys are hanging in there, ready to move to the Land of Dreams as soon as we raise the funds for their area.

FIWY will seek more funding to cover the basic operational costs of the sanctuaries, as well as new needs that arise. We will work to grow our strong base of monthly donors and animal sponsors, and also pursue new grant opportunities.

As always, CIWY will continue rescuing animals from the illegal wildlife trade and working to preserve the Bolivian Amazon. Hundreds of animals remain in CIWY's loving care, and FIWY will be here to help with fundraising and administrative support. We send our gratitude to everyone who makes this work possible.

FIWY's main focus now is to raise funds for the remaining pieces of the Jacj Cuisi construction: the capuchin monkey area, the aviary, the environmental education & research centre, and staff/volunteer facilities. Little by little, we are helping CIWY create the Land of Dreams for more rescued animals.



Young Nena gazes from her new home at Ambue Ari, now nourished and free from mistreatment.