



Friends of Inti Wara Yassi

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# Annual Report 2021

JANUARY 2022

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UK Charity Registration Number: 1124355

## Background on FIWY and CIWY

**Friends of Inti Wara Yassi (FIWY)** is a UK charity that exists to support Comunidad Inti Wara Yassi in Bolivia.

**Comunidad Inti Wara Yassi (CIWY)** is a Bolivian Non-Governmental Organisation engaged in protecting wildlife rescued from illegal trafficking and the conservation of ecosystems. Across its three wildlife sanctuaries, CIWY has cared for thousands of animals over the years, providing them a better quality of life and a future in their natural habitat. CIWY has been in operation since 1992 and is recognised internationally for its work in wildlife care and rehabilitation.



Jane Goodall speaks with CIWY Founder Nena Baltazar during a visit to CIWY's Machía Sanctuary.

FIWY was created by former CIWY volunteers in the UK, in order to provide financial and administrative support to CIWY. As a registered UK charity, FIWY facilitates tax-deductible donations from British taxpayers and qualifies for certain grants that would not be available to the Bolivian NGO.



Wayra, a puma at CIWY's Ambue Ari Sanctuary, inspired FIWY Chair Laura Coleman to devote herself to supporting CIWY's work in creative ways. Wayra passed away in 2021, after 18 years at Ambue Ari.

FIWY manages the CIWY website, the Sponsor-an-Animal program and other online donations, the monthly newsletter and mailing list, and the online shop, dispatching merchandise like the annual CIWY calendar to supporters around the world.

# FIWY Five Year Fundraising Summary

April 2017 – December 2021

(FIWY's Fiscal Year runs from April to March)

Source	Type	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022 (first 9 months)
<b>Grants</b>		£ 3,625	£ 32,127	£ 27,426	£ 14,679	£ 20,983
<b>Online Campaigns</b>		£ 1,125	£ 11,106	£ 13,013	£ 31,979	£ 49,366
<b>Donors</b>		£ 12,825	£ 13,865	£ 23,292	£ 66,032	£ 60,195
	Sponsor-an-Animal	£ 2,458	£ 3,329	£ 3,207	£ 8,572	£ 13,632
	Recurring Donations	£ 3,187	£ 7,867	£ 5,505	£ 10,056	£ 11,159
	One-time Donations	£ 7,180	£ 2,669	£ 14,581	£ 47,404	£ 35,404
<b>Merchandise</b>		£ 2,500	£ 2,446	£ 3,472	£ 2,347	£ 462
<b>Events</b>		£ 491				
<b>Other</b>		£ 4,163				
<b>TOTAL</b>		£ 24,729	£ 59,544	£ 67,203	£ 115,037	£ 131,006

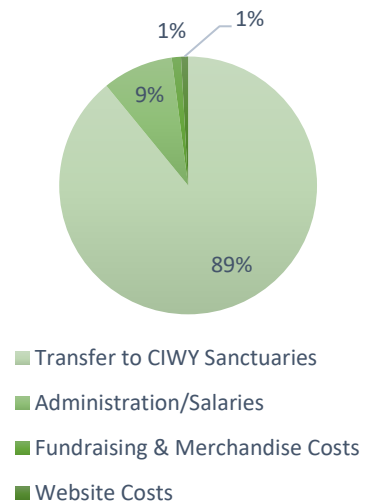
Total Restricted	£39,101	£31,271	£34,303	£ 49,509
Total Unrestricted	£17,739	£35,897	£80,729	£ 81,496



## How does FIWY spend its funds?

<i>FIWY Expenditure</i> <i>April 2020 - March 2021</i>		<i>GBP</i>
<i>Transfer to CIWY Sanctuaries</i>	£	81,101
<i>FIWY Administration/Salaries</i>	£	8,094
<i>Fundraising &amp; Merchandise Costs</i>	£	1,061
<i>Website Costs</i>	£	804
<b><i>Year Total</i></b>	<b>£</b>	<b>91,060</b>

## FIWY Expenditure 2020 - 2021



The majority of the money FIWY raises is transferred directly to Bolivia, to support the sanctuaries with general operations, such as animal food and veterinary care, and special projects, such as new animal enclosures.

A minimal amount of unrestricted funds is used to cover FIWY's expenses, which include one part-time salary and small costs related to maintaining the CIWY website, selling merchandise, etc.

Howler monkeys howl from the canopy at Ambue Ari. Situated along the Bolivian Amazon, CIWY's sanctuaries provide its rescued animals with the closest alternative to life in the wild.



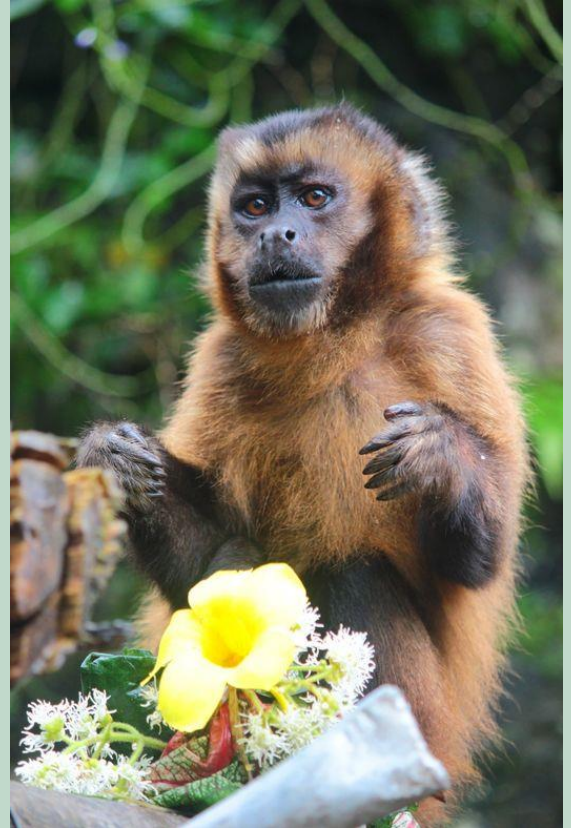
# Challenges of 2021

## Covid-19 Pandemic

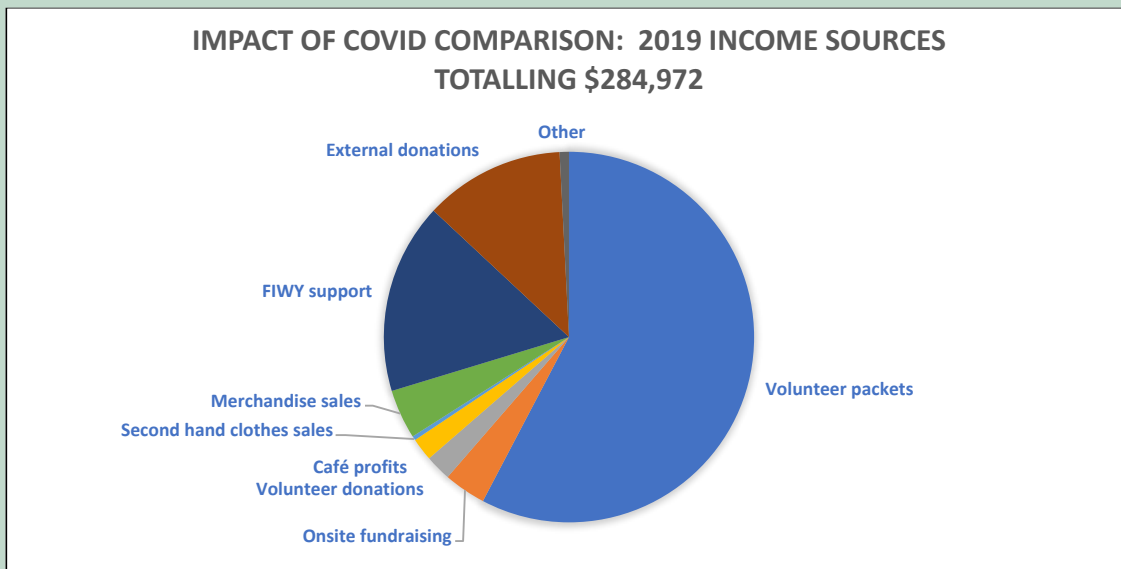
Due to the ongoing Covid-19 pandemic, CIWY struggled with extremely low volunteer numbers throughout 2021. Because the volunteer programme is normally CIWY’s main source of income, FIWY’s support was urgently needed to help provide for the daily needs of the sanctuaries.

## Machia Closure

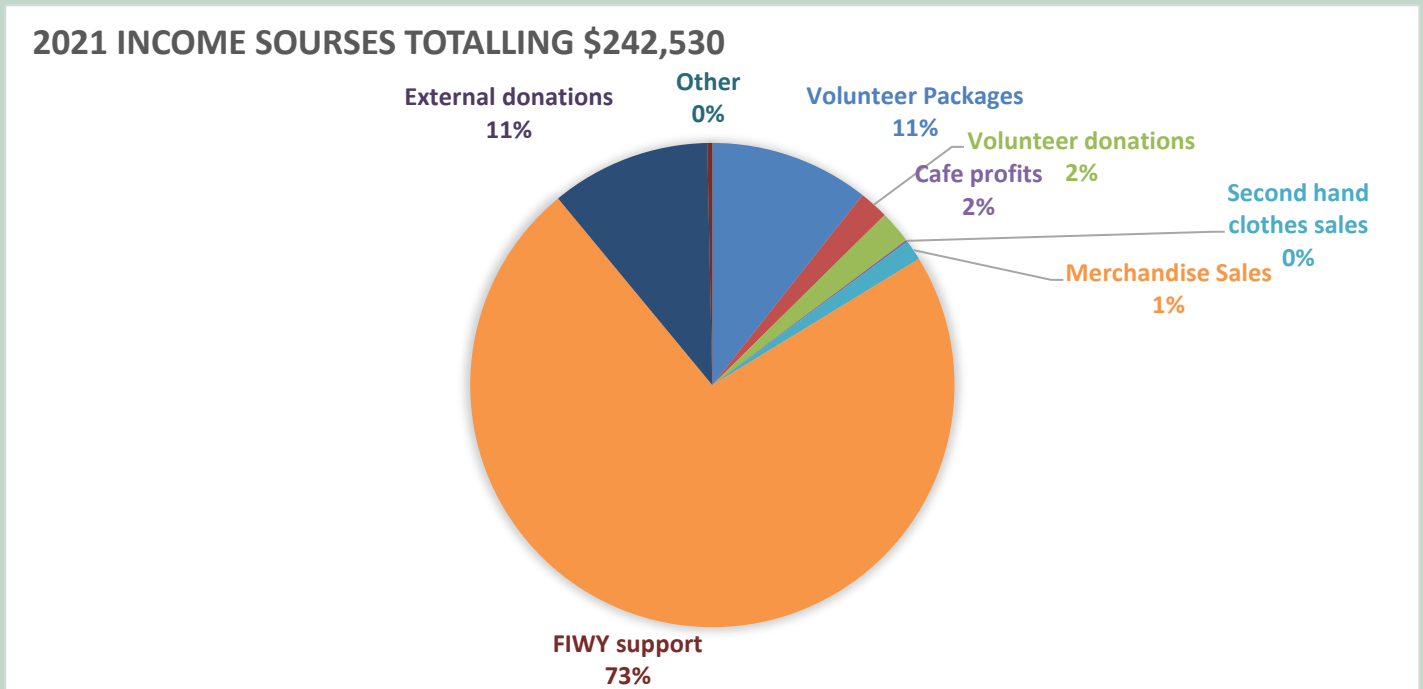
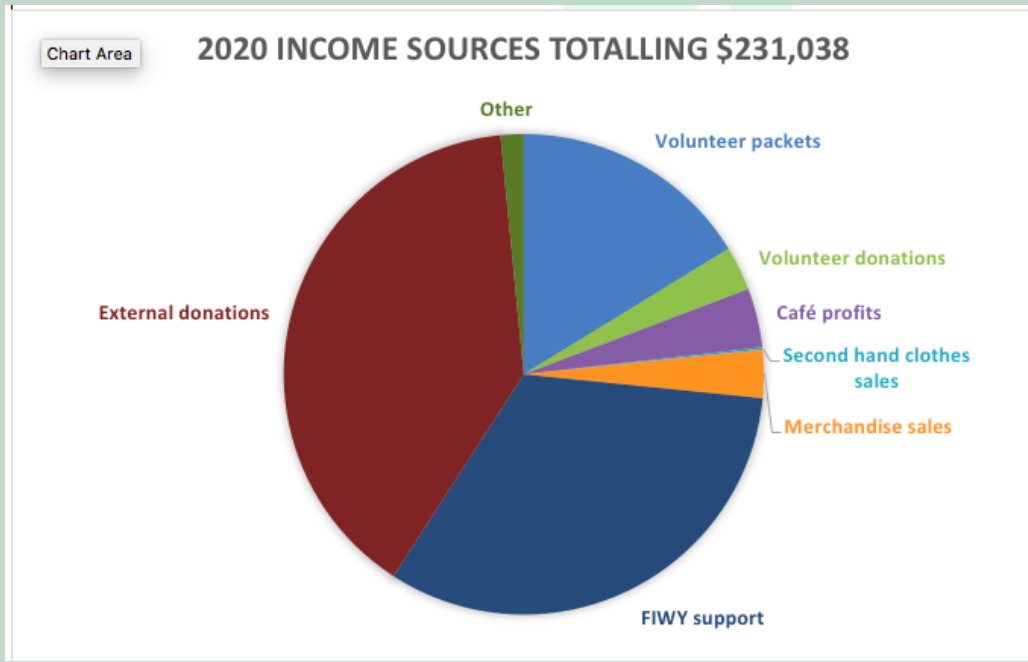
Another major challenge came when the Bolivian government notified CIWY that after 15 years it was ending the arrangement with CIWY to manage Machia Sanctuary, which sits primarily on 38 hectares of municipal land. We have known for years that we would eventually need to leave Machia; this was part of the impetus for buying the land for Jacj Cuisi Sanctuary. We believe this will be a positive change – the animals will have more space (300 hectares) in more pristine jungle at Jacj Cuisi -- but the transition poses a great financial and logistical hurdle while CIWY is already struggling to maintain its normal operations. And if that was not enough to contend with, Bolivia then endured the worst forest fire season in memory.



In the past, CIWY’s volunteer programme provided the majority of its annual funding, as seen here:



Because volunteer numbers plummeted during the pandemic, FIWY ramped up its fundraising efforts to help make up for that loss in income.



FIWY successfully increased the amount it sent to CIWY in 2020 and again in 2021. This has been a tremendous help to CIWY, but their overall income remains much lower than ideal. With the added expense of building new infrastructure at Jacj Cuisi, we continue to urgently seek more funding.

## Successes of 2021

- Raised more than ever from individual donations – £124,536 in 2021, an average of £10,378/month
- **Doubled** FIWY’s regular **monthly income** from recurring donors and sponsors:

Recurring Funds	Sept 2019	Sept 2020	Dec 2021
<b>Monthly Donors</b>	£ 599	£ 1,345	£ 2,121
<b>Animal Sponsors</b>	£ 310	£ 853	£ 2,295
<b>TOTAL Monthly</b>	£ 909	£ 2,198	£ 4,416



Rio the margay has more sponsors (18) than any other animal. He came to Ambue Ari Sanctuary as an infant, after hunters killed his mother.

### 5 Successful GlobalGiving Matching Campaigns in 2021:

- March "Little by Little" Campaign (Mar 8-12, 2021): £3,567
- July Bonus Day (July 15, 2020): £8,746 for JC Construction
- September "Little by Little" Campaign (Sept 13-17, 2021): £4,823 for AA fire protection
- Giving Tuesday (Nov 30, 2021): £17,798, primarily for JC Construction
- Monthly Donor/Sponsor Drive (Dec 13-17, 2021): £294/month from 16 new monthly donors

### Virtual Auction



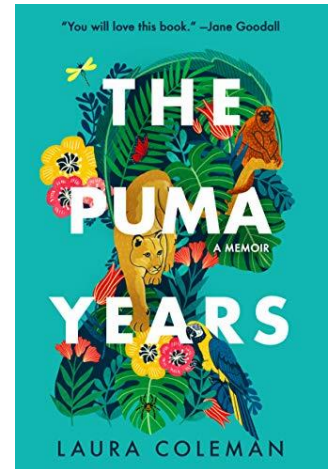
In July we tried something new – an online virtual auction. Supporters from around the world donated 38 items, including original artwork, jewelry, virtual classes, and Bolivian adventures. We also sold 67 “bricks” for a new Ambue Ari comedor.

The week-long auction raised **\$5,702**, including \$2,450 for the comedor. The comedor project took a backseat due to more urgent needs (fire-fighting at Ambue Ari and construction at Jacj Cuisi), but some of the materials have already been purchased with the funds raised and the remaining funds have been set aside for their intended purpose. In 2022 we hope to raise the full amount needed to complete this long overdue project.

Think about what you might be able to donate to the 2022 Virtual Auction!

### ***The Puma Years***

The much-anticipated memoir by FIWY Chair Laura Coleman was published in June 2021. It topped several Best Seller lists on Amazon and was nominated for Best Memoir/Autobiography of the Year on Goodreads. The book's popularity has spread awareness of CIWY's work and has brought many new supporters. In 2021, 66 donors attributed their donation to the book, contributing a total of **\$8,558**, plus **\$240/month** from recurring donations. Ms. Coleman also donates the majority of the book's profits to CIWY.



### **3 grants procured for CIWY in 2021:**

- Apr 2021: Jean Sainsbury Animal Welfare Trust -- Covid-19 Crisis Relief - £5,000
- Aug 2021: Brigitte Bardot Foundation – Jacj Cuisi construction- £9,062
- Aug 2021: International Primate Protection League – Support for Primates during Covid-19 - £6,921

### **FIWY thanks our most generous supporters of 2021:**



The International Primate Protection League has supported CIWY's primates with an annual \$5,000 grant for many years.

In 2021, they awarded a special emergency grant of \$10,000 to help support the general care of CIWY's monkeys during the pandemic.

This came in addition to \$5,000 towards the new Spider Monkey Area at Jacj Cuisi. We are deeply grateful to IPPL for their critical support with both general care costs and urgently needed primate infrastructure.





The Brigitte Bardot Foundation (FBB) contributed € 11,000 towards Jacj Cuisi construction in 2021. This helped CIWY complete the majority of the Spider Monkey Area, allowing them to successfully transfer the spider monkeys from Machia to their new home in December 2021.





The Jean Sainsbury Animal Welfare Trust (JSAWT) provided £5,000 to support CIWY's general operations during the pandemic.



## Outlook for 2022



CIWY continues to struggle with low volunteer numbers due to the pandemic, but international travellers are gradually returning and we hope to see this continue in 2022.

The monumental task of moving 167 rescued animals from Machia to Jacj Cuisi remains a challenge, but we are inspired by the great amount of support and success we have had so far in the process. If all goes well, we will see all the infrastructure

completed and the animals transferred by the end of 2022.

As always, CIWY will continue rescuing animals from the illegal wildlife trade and working to end the mistreatment of wildlife. Hundreds of animals will continue to rely on CIWY for daily care, and FIWY will be here to help with fundraising and administrative support.



**Thank you to all our supporters!**

