



Friends of Inti Wara Yassi

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# Annual Report

## 2020

JANUARY 2021

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UK Charity Registration Number: 1124355

## Background on FIWY and CIWY

**Friends of Inti Wara Yassi (FIWY)** is a UK charity that exists to support Comunidad Inti Wara Yassi in Bolivia.

**Comunidad Inti Wara Yassi (CIWY)** is a Bolivian Non-Governmental Organisation engaged in protecting wildlife rescued from illegal trafficking and the conservation of ecosystems. Across its three wildlife sanctuaries, CIWY has cared for thousands of animals over the years, providing them a better quality of life and a future in their natural habitat. CIWY has been in operation since 1992 and is recognised internationally for its work in wildlife care and rehabilitation.



Jane Goodall speaks with CIWY Founder Nena Baltazar during a visit to CIWY's Machía Sanctuary.

FIWY was created by former CIWY volunteers in the UK, in order to provide financial and administrative support to CIWY. As a registered UK charity, FIWY facilitates tax-deductible donations from British taxpayers and qualifies for certain grants that would not be available to the Bolivian NGO.



Wayra, a puma at CIWY's Ambue Ari Sanctuary, inspired FIWY Chair Laura Coleman to devote herself to supporting CIWY's work in creative ways.

FIWY manages the CIWY website, the Sponsor-an-Animal program and other online donations, the monthly newsletter and mailing list, and the online shop, dispatching merchandise like the annual CIWY calendar to supporters around the world.

# FIWY Five Year Fundraising Summary

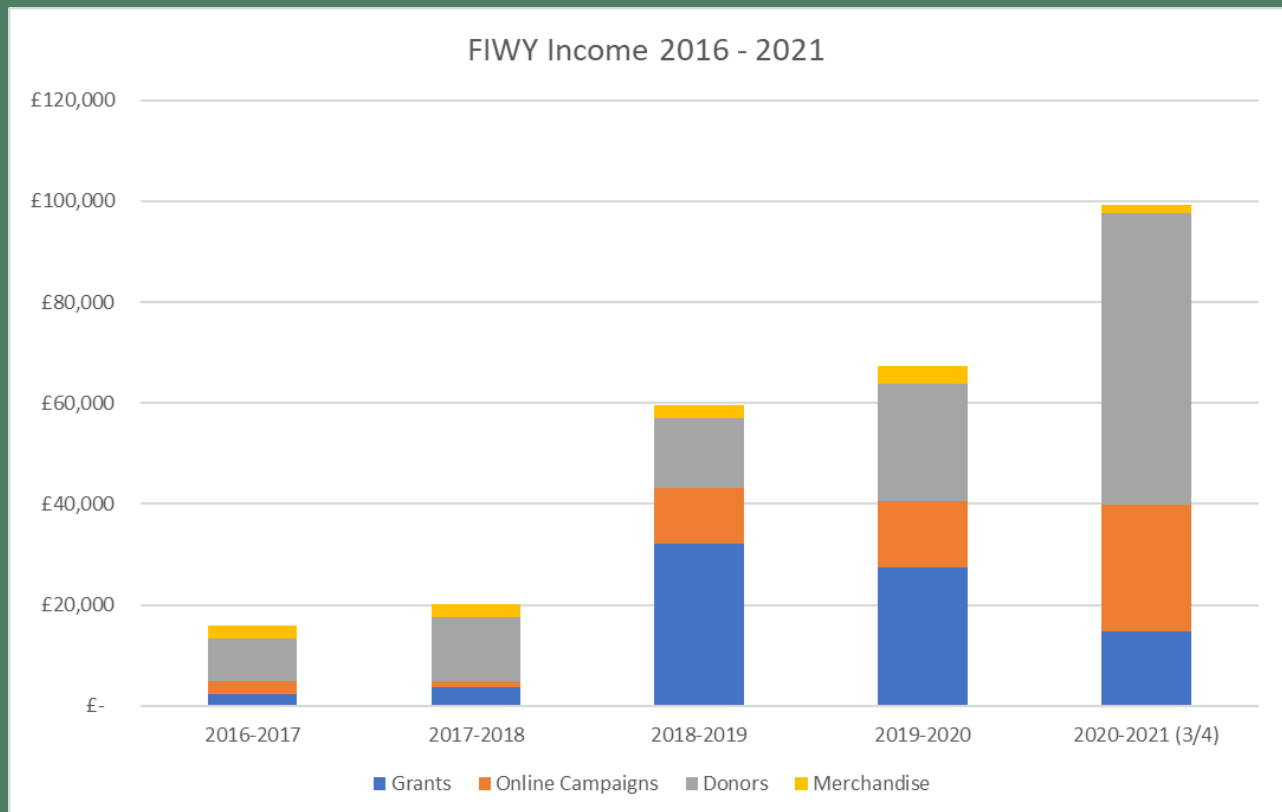
April 2016 – December 2020

(FIWY's Fiscal Year runs from April to March)

Source	Type	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021 (first 9 months)
<b>Grants</b>		£ 2,360	£ 3,625	£ 32,127	£ 27,426*	£ 14,679
<b>Online Campaigns</b>		£ 2,418	£ 1,125	£ 11,106	£ 13,013	£ 25,173
<b>Donors</b>		£ 8,577	£ 12,825	£ 13,865	£ 23,292	£ 57,658
	Feed Me/Sponsor	£ 1,285	£ 2,458	£ 3,329	£ 3,207	£ 5,872
	Recurring Donations	£ 3,341	£ 3,187	£ 7,867	£ 5,505	£ 7,437
	One-time Donations	£ 3,951	£ 7,180	£ 2,669	£ 14,581	£ 44,309
<b>Merchandise</b>		£ 2,610	£ 2,500	£ 2,446	£ 3,472	£ 1,706
<b>Events</b>		£ 4,305	£ 491			
<b>Other</b>		£ 912	£ 4,163			
<b>TOTAL</b>		£ 21,182	£ 24,729	£ 59,544	£ 67,203	£ 99,216

\*includes grant of £16,482 sent directly from funder to CIWY

Total Restricted	£39,101	£31,271	£30,741
Total Unrestricted	£17,739	£35,897	£68,474

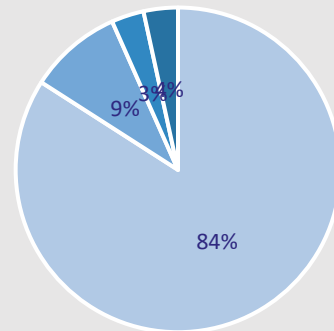


## How does FIWY spend its money?

<i>FIWY Expenditure</i>		<b>GBP</b>
<i>April 2019 - March 2020</i>		
<i>Transfer to CIWY Sanctuaries</i>	£	48,645*
<i>Administration/Salaries</i>	£	5,369
<i>Fundraising &amp; Merchandise Costs</i>	£	1,871
<i>Website Costs</i>	£	1,976
<b>Year Total</b>	<b>£</b>	<b>57,861</b>

\*includes grant of £16,482 sent directly from funder to CIWY

## FIWY Expenditure 2019-2020



- Transfer to CIWY Sanctuaries
- Administration/Salaries
- Fundraising/Merchandise Costs
- Website Costs

The majority of the money FIWY raises is transferred directly to Bolivia, to support the three sanctuaries with general operations, such as animal food and veterinary care, and special projects, such as new animal enclosures.



Rio the margay came to Ambue Ari Sanctuary as an infant, after hunters killed his mother. He is one of 546 rescued animals currently cared for by CIWY.

A minimal amount of unrestricted funds is used to cover FIWY's expenses, which include one part-time salary and small costs related to maintaining the CIWY website, printing the calendars, etc. Website costs were higher than normal this year, because we built a new website on a different platform.



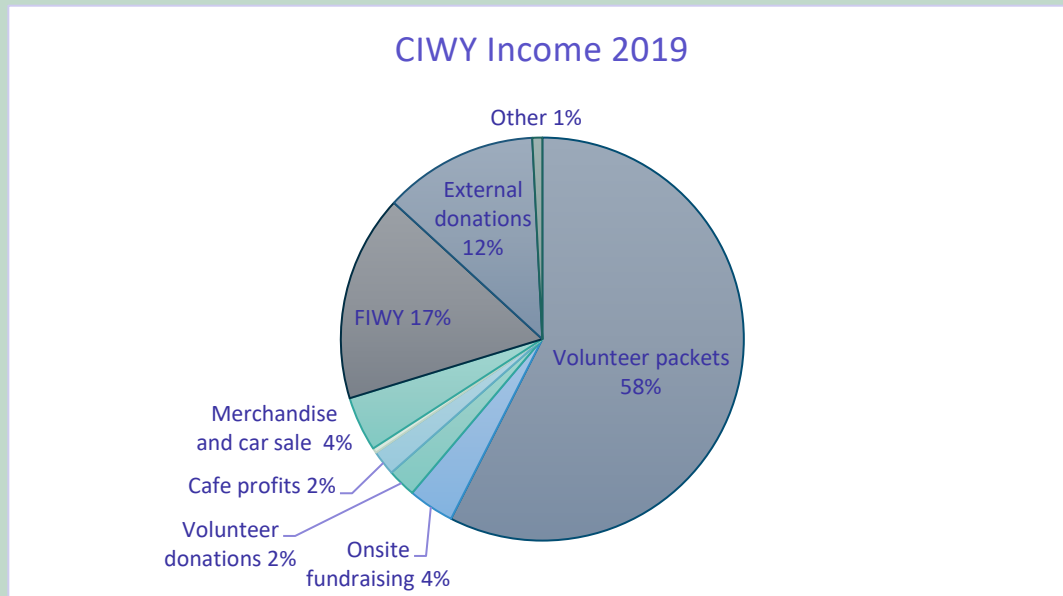
Howler monkeys howl from the canopy at Ambue Ari. Situated along the Bolivian Amazon, CIWY's three sanctuaries provide its rescued animals with the closest alternative to life in the wild.

## Challenges of 2020

### Multiple crises in Bolivia and around the world threatened the continued survival of CIWY

We began 2020 with socio-political turmoil in Bolivia, which drove up the prices of necessities like food, interfered with transportation across the country, and deterred most international volunteers from coming.

Just as life was normalising, the Covid-19 pandemic forced CIWY to suspend its volunteer programme, which is its main source of income (as depicted in the chart below). CIWY's support became more important than ever. As if that was not enough to contend with, Bolivia then endured the worst forest fire season in memory.



## Successes of 2020

- Beautiful new **Website** and revamped **Sponsor-an-Animal** Program
- **Doubled** our **monthly income** from recurring donors and sponsors:



<i>Recurring Funds</i>	<i>Sept 2019</i>		<i>Sept 2020</i>	
<b>From Monthly Donors</b>	£	599	£	1,345
<b>From Animal Sponsors</b>	£	310	£	853
<b>TOTAL Monthly</b>	£	<b>909</b>	£	<b>2,198</b>

## 5 Successful GlobalGiving Matching Campaigns in 2020:

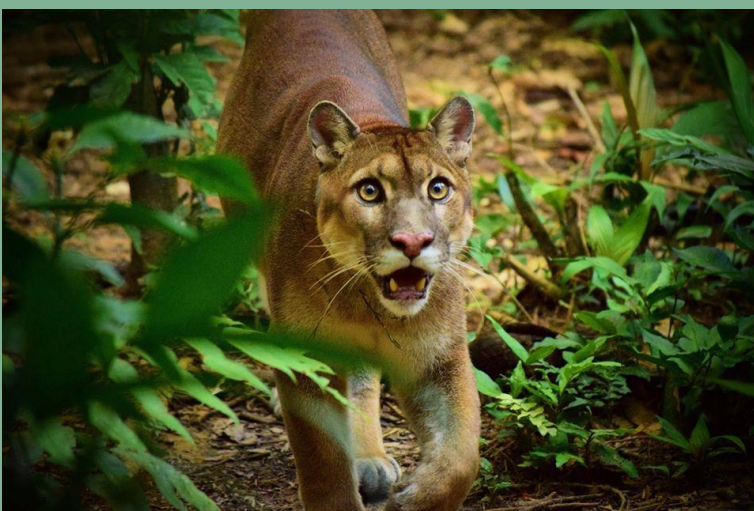
- March "Little by Little" Campaign (Mar 23-27, 2020): £6,924
- July Bonus Day (July 15, 2020): £7,584
- September "Little by Little" Campaign (Sept 14-18, 2020): £4,735



Our September "Little by Little" Campaign on GlobalGiving raised £4,735 for fire-fighting equipment.

2020 saw the worst Amazon forest fires yet, and our supporters helped protect the sanctuaries from harm.

- Giving Tuesday (Dec 1, 2020): £3,496
- Monthly Donor/Sponsor Drive (Dec 14-18, 2020): £913 plus £162/month from 13 new monthly donors



Sonko, a puma at CIWY's Jacj Cuisi Sanctuary now has 10 sponsors, more than any other animal.

Our last online campaign focused on new animal sponsors and other monthly donors. Recurring donations help secure reliable monthly income for CIWY to feed and care for the animals.

## Completed Projects from 2019 Grants:

Sept 2019: Brigitte Bardot Foundation – Jaguar Enclosure for Kusi at Ambue Ari - £16,482



Kuisy the jaguar urgently needed a new enclosure, as he grew too large and strong for his old one. The Brigitte Bardot Foundation provided most of the funds needed to build a much larger and stronger enclosure. It optimises the quality of life Kusi can enjoy, considering he is unable to learn the survival skills he would need to be released into the wild. Well into the future, the space will serve CIWY's largest felines.

The CIWY team did an excellent job of overseeing the project's timely completion and providing FIWY with all the required documents to submit a Final Report to the Brigitte Bardot Foundation in August 2020.



Dec 2019: John Ball Zoo Conservation Fund - Reintroduction Equipment (Bryan) - £1,684



Bryan, the giant anteater, arrived as an infant in September 2018 -- umbilical cord still attached, feet covered in infected sores, and crying endlessly for his mother, who died in the forest fires. After CIWY's veterinarians painstakingly rehabilitated him, he was deemed ready for introduction to the wild.

The John Ball Zoo Conservation Fund provided funding for 10 camera traps, a GPS navigator, and reconditioning of a release enclosure. We were happy to report that Bryan was successfully released in February 2020. He will be monitored for 2 years – so far, he appears to have adjusted well to life in the wild.

The equipment purchased with this grant will be used to monitor future liberations of animals of various species, make inventories of animals in the territory and establish maps of land usage by species. Alongside this, the equipment will also contribute to an ongoing study of wild jaguar populations in the territory of the Ambue Ari Sanctuary and its key prey species, as our sanctuary land is located adjacent to a proposed Jaguar corridor.

Furthermore, meetings with the DGB (Bolivian state authority for wild animals and the environment) will continue to establish working lines and protocols for future releases of anteaters, and potentially other species, in the country.

Camera traps have captured images of Bryan in the wild, looking healthy and well-fed.

We are grateful to the John Ball Zoo Conservation Fund for their support, and to CIWY's amazing veterinary team, who tended to Bryan's injuries, trained him to hunt for his own food, and provided extensive reporting.



**Dec 2019: International Primate Protection League – Primate Care - £3,697**

The International Primate Protection League (IPPL) has supported CIWY's primates for many years. In the past they have funded several of our primate enclosures. In 2020 CIWY struggled just to cover the basic care costs of our rescued primates, and IPPL came through with a grant for general primate care.

Their support provided food, medical supplies, and veterinary care from February to April, primarily in Machia Sanctuary, where most of our primates (spider monkeys, squirrel monkeys and capuchin monkeys) are housed.

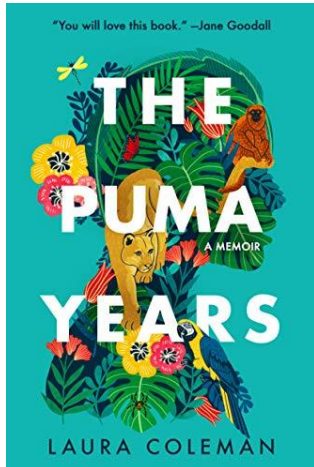


CIWY veterinarians at Machia Sanctuary perform an ultrasound on Pea, a capuchin monkey.

Funding from IPPL helped CIWY provide food and veterinary care to its primates in 2020.

## 5 new grants procured for CIWY in 2020:

- Jan 2020: GS Animal Protection Trust – General Operations - £4,102
- Mar 2020: Marjorie Coote Animal Charity Trust – Quarantine at Jacj Cuisi - £1,000
- July 2020: GS Animal Protection Trust – Covid-19 Crisis Relief - £2,617
- Aug 2020: Jean Sainsbury Animal Welfare Trust -- Covid-19 Crisis Relief - £7,500
- Dec 2020: International Primate Protection League – Spider Monkey Enclosure at Jacj Cuisi - £3,562



### The Puma Years

FIWY Chair Laura Coleman has written a memoir about her experiences as a CIWY volunteer. It will be published in June 2021, and she has already donated advance proceeds to FIWY, which has helped us survive through recent months.

The book, which comes endorsed by CIWY patron Jane Goodall, is available for Pre-Order on Amazon, and future sales will also support FIWY.

## Outlook for 2021

CIWY continues to struggle without volunteers, as the Covid-19 pandemic continues. In the long-term, we see wisdom in diversifying CIWY's income stream, so that it is not so dependent on the volunteer programme.



Short-term, FIWY is focused on helping CIWY survive for several more months without international volunteers.

We hope to secure more emergency grants for general operations, and we will strive to again double the amount of monthly donors/sponsors this year.



**Thank you to all our supporters!**